



# #Overcoming2Geda ... N150m COVID19 Intervention Fund

Fundacion Exito launches ¥150 Million Multi-Shield Alternative Community Fund [MACFund] to support the fight against the Covid19 Pandemic [A Businesses & Economic Support and Security System via Community Building]

## "When people are determined, they can overcome anything." - Nelson Mandela

In the face of the current global health and economic challenge, when the entire world is silent, evidenced by deserted and quiet streets, empty offices and religious houses; followed by evident empty pockets, cries of the needy and desperate; staying connected and caring for one another can help spread hope in this dark time. The increasing numbers of confirmed cases and deaths globally, including Nigeria (where figures have doubled in less than a week), helps reiterate the fact that the world is engulfed in a war against an unmerciful enemy. The good news is that, this enemy though unseen has a weakness and it can be defeated. It only requires our collective action, discipline, cooperation and forbearance. Therefore, let us confront this pandemic together; and when this worldwide terror is defeated, we must look to each other to rebuild our global economy – and lean on strengthened relationships and partnerships that work for mutual benefit.

As a people, with a more collective approach (regardless of Governments actions or inactions), we should be ready as individuals, families and neighbours to take a more forthright role in the enhancement of our commonwealth and the global economic system as a whole, because whatever happens globally does affect our individual economies, and vice versa as is evident today. This is the idea behind the **#Dvercoming2Geda** Campaign and the present launch of our "**NI5D Million Multi-Shield Alternative Community Fund (MACFund)**", which is a strategic Business & Economic Support and Security System focused Covid19 Intervention support via Community Building. The goal is to pull our collective resources and build better micro-support systems and society amidst the pandemic, to ensure that we deal a death knell on food, economic and family insecurity at this time.

A global recession is imminent; and this may be the worst recession to hit Nigeria in years. The question we ask is ..."What happens to the individual, the young person, the family, small businesses, the artisan, and the society after the Pandemic, to ensure that we don't just survive BUT THRIVE as a people?"

The **#Dvercoming2Geda MACFund** is a 4-Dimensional Approach that will provide for the following needs [See our "Alternative Communities" & "MACFund" Matrix]:

- 1. Basic Needs: Essential Supplies [ Set up of Food Banks & Food Shelters in over 50 locations as well as cash transfers for food & personal needs for over 50,000 persons, 2,000 families and 2,000 NYSC members];
- 2. Health Support: Mass provision of over 100,000 masks, sanitisers & advisory to indigents, traders, essential workers and persons living with disabilities;
- Personal Re-Engineering/Psychological Support: Community Support Centre Set-up to virtually address emotional, psychological, family, business & work related issues and challenges to ensure harmony and virtual income generation for individuals and families; and
- 4. Financial Security: The Set-up of the Mutual Financial Security system for long term income stability for individuals and families.

### How to Participate:

- 1. Partner with us, Sign-up and/or Volunteer,
- 2. Offer your services for a Fee on the MACFund Economic Security Network [ESN], and
- 3. Donate ACCOUNT DETAILS: FUNDACION EXITO LTD./GTE. | ZENITH BANK PLC. | 1013652680 [Narration: "Covid!9 Donation"]

### Community is the New Currency ... Let's Build Together! ...

WE RESPOND in FAITH! We take ownership and responsibility!! We overcome Together!!! ... All for one and one for all. Support the #Overcoming2Geda Campaign | #TakeResponsibility | #Covid19 | #Covid19Nigeria

#### Thank you.

 Dominic E. Obozuwa
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 Director, FUNDACION EXITO LTD./GTE.
 ... Building a National Ideology for the next Generation ...

 Tel: +234 805 717 8820, 0802 740 5535, 0803 795 3963, 0809 800 0609
 Email: info@fundelg-africa.org

 Twitter:
 @fundelg
 Instagram:

 @fundelg
 Instagram:
 @fundacion\_Exito

Think	GREATNESS
Act	BOLDLY
Impact	CHANGE

Fundacion Exito Ltd./Gte. (FundELG Africa) First Floor, Right Wing, Afri-Investment House #50, Aguiyi Ironsi Street, Maitama, Abuja – Nigeria +234 (0) 809 – 800 – 0609, 0805 – 717 – 8820 info@FundELG-Africa.0rg | www.FundELG-Africa.0rg

