

#NGTrafficSignsCleanUp 2018: FundELG Africa advocates protection of Road Traffic Signs in Nigeria

As part of its #StopAtRed Road Traffic Campaign, Fundacion Exito Ltd./Gte. (“FundELG Africa”) held her maiden Traffic Signs Clean-Up Awareness Campaign (#NGTrafficSignsCleanUp) on Saturday, November 3, 2018 in the Federal Capital Territory (FCT), Abuja.

Whilst running the #StopAtRed Road Traffic Campaign over the last 3 years, it was discovered that most road traffic signs that give warning, information and direction within the FCT, Abuja and across the country are either defaced or covered by political campaign posters, vacancy posters, or other advertisement posters thus making them obscure to drivers and other road users; and making it difficult to adhere to them. This is dangerous to the safest of road users and it requires all hands on deck to stop the practice.

Traffic signs or road signs are signs erected at the side of or above roads to provide information on traffic rules, traffic discipline and road usage to road users. Further, safety on our roads is the responsibility of everyone; the practice of covering traffic signs is very dangerous and should be stopped. Thus, FundELG Africa took the #NGTrafficSignsCleanUp Campaign 2018 to the streets of Abuja to advocate the protection of these road traffic signs.

The #NGTrafficSignsCleanUp exercise which took-off from the Abuja, International Conference Centre (ICC) at 07:30am and terminated at the Area 1, Roundabout, FCT, Abuja at 02:00pm, saw the FundELG Africa team, all dressed up in green and white cleaning up a total number of **Forty-One (41)** covered and defaced road traffic signs. In the process of carrying out this exercise, to the admiration and adulation of residents and road users alike, the FundELG Africa Team solicited the support of patriotic Nigerians to ensure the protection of road traffic signs across Nigeria.

As FundELG Africa closes out on the 2018 edition of the #NGTrafficSignsCleanUp Campaign, we call on all Nigerians to be patriotic and take a stand to action to stop the practice of covering, defacing or damaging road traffic signs by whatever means. We call on all Nigerians to ensure they do not post any political poster, advertisement, or other defacing material on road signs to ensure better information and safety on our roads and to stop others from doing same. It is important that as patriotic citizens, we must allow these signs to be visible for our own safety.

We thank everyone who supported as well as participated in the #NGTrafficSignsCleanUp Campaign 2018, and assure Nigerians that FundELG Africa will remain true to its commitment to **building a national ideology for the next generation, one man, one idea and one change at a time**. We also would like to use this opportunity to call on Patriotic Nigerians to look forward to and join our #StopAtRed Campaign coming up in December 2018. More details on the event and date will be communicated in due course and we request Nigerians to join us enmasse as we make Nigeria roads safer as well as encourage all road users to be more disciplined as well as road friendly.

Please, visit the FundELG Africa website at www.fundelg-africa.org for details and pictures on the ...#NGTrafficSignsCleanUp exercise as well as to obtain more information about Fundacion Exito Ltd./Gte. You can also follow our activities on our social media accounts, viz:

Twitter: @fundelg | **Instagram:** @Fundacion_Exito | **Facebook:** facebook.com/fundelgafrica/

FundELG Africa ... Building a National Ideology for the next Generation ...

Signed:

Dominic E. Obozuwa

Director, Fundacion Exito Ltd./Gte. (FundELG Africa)

November 15, 2018

#StopAtRed | #NGTrafficSignsCleanUp
#TheGreenCampaign